

18th Annual Leaders in Literacy Benefit Sponsorship Packet

| Sponsor Benefits | Dean \$25,000 | Professor \$10,000 | Scholar \$5,000 | Teacher \$2,500 | Instructor \$1,000 | Tutor \$500 |
|--|--------------------------------|-----------------------|--------------------|--------------------|-----------------------|----------------|
| Recognition on campaign mailings <i>Sponsorship confirmed by May 3, 2025. 650+ recipients.</i> | LARGE LOGO | LARGE LOGO | MEDIUM LOGO | MEDIUM LOGO | SMALL LOGO | NAME |
| Recognition on DLC website | LARGE LOGO + LINK | LARGE LOGO + LINK | MEDIUM LOGO + LINK | MEDIUM LOGO + LINK | SMALL LOGO | NAME |
| Recognition on event materials (e.g.: tv screens, printed programs, etc.) <i>submitted by May 3rd, 2025</i> | PREMIER AD SPACE | LARGE LOGO | MEDIUM LOGO | MEDIUM LOGO | SMALL LOGO | NAME |
| Recognition on social media (Facebook, Instagram) | INSTAGRAM TAKEOVER DAY | SPONSORED POST | ✓ | ✓ | ✓ | ✓ |
| Ad in email newsletter <i>Ads submitted by May 3rd, 2025 3000+ subscribers.</i> | ✓ | ✓ | ✓ | ✓ | | |
| Recognition in press releases <i>Sponsorship must be confirmed by May 3rd, 2025</i> | ✓ | ✓ | ✓ | | | |
| Live mention during the event | ✓ | ✓ | | | | |
| Reserved table seating | 8 SEATS | 8 SEATS | 4 SEATS | 4 SEATS | 2 SEATS | 2 SEATS |
| Video ad during event (optional) <i>Video submitted by May 3rd, 2025</i> | 1 MINUTE VIDEO LIVE REMARKS | 30 SECOND VIDEO | | | | |

18th Annual Leaders in Literacy Benefit Luncheon

Sponsorship Pledge Form

Please return this pledge form or complete the online form at [HERE](#) by May 3, 2025, to secure all applicable sponsorship benefits. If you have any questions, please contact Crystal Avent, Executive Director, at 919-489-8383 ext. 22 or crystal@durhamliteracy.org.

Sponsor Information

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Contact Phone _____

Contact Email _____

Sponsorship Level (check one):

- | | | |
|--|---|--|
| <input type="checkbox"/> Dean (\$25,000) | <input type="checkbox"/> Professor (\$10,000) | <input type="checkbox"/> Scholar (\$5,000) |
| <input type="checkbox"/> Teacher (\$2,500) | <input type="checkbox"/> Instructor (\$1,000) | <input type="checkbox"/> Tutor (\$500) |

Payment Info (check one):

- ☐ My gift is a pledge, please bill me (payment due by May 3, 2025).
- ☐ Check enclosed.
- ☐ I completed the online registration form.

Please return this form to Durham Literacy Center, PO Box 52209, Durham, NC 27717 and your logo and ad graphics in pdf form (>300dpi) via email to crystal@durhamliteracy.org

Thank you for sponsoring the 2025 Leaders in Literacy Awards Luncheon!

