

18th Annual Leaders in Literacy Benefit Sponsorship Packet

Sponsor Benefits	Dean \$25,000	Professor \$10,000	Scholar \$5,000	Teacher \$2,500	Instructor \$1,000	Tutor \$500
Recognition on campaign mailings <i>Sponsorship confirmed by May 3, 2025. 650+ recipients.</i>	LARGE LOGO	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on DLC website	LARGE LOGO + LINK	LARGE LOGO + LINK	MEDIUM LOGO + LINK	MEDIUM LOGO + LINK	SMALL LOGO	NAME
Recognition on event materials (e.g.: tv screens, printed programs, etc.) <i>submitted by May 3rd, 2025</i>	PREMIER AD SPACE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on social media (Facebook, Instagram)	INSTAGRAM TAKEOVER DAY	SPONSORED POST	✓	✓	✓	✓
Ad in email newsletter <i>Ads submitted by May 3rd, 2025 3000+ subscribers.</i>	✓	✓	✓	✓		
Recognition in press releases <i>Sponsorship must be confirmed by May 3rd, 2025</i>	✓	✓	✓			
Live mention during the event	✓	✓				
Reserved table seating	8 SEATS	8 SEATS	4 SEATS	4 SEATS	2 SEATS	2 SEATS
Video ad during event (optional) <i>Video submitted by May 3rd, 2025</i>	1 MINUTE VIDEO OR LIVE REMARKS	30 SECOND VIDEO				

18th Annual Leaders in Literacy Benefit Luncheon Sponsorship Pledge Form

Please return this pledge form or complete the online form at www.durhamliteracy.org/sponsorship by May 3, 2025, to secure all applicable sponsorship benefits. If you have any questions, please contact Crystal Avent, Executive Director, at 919-489-8383 ext. 22 or crystal@durhamliteracy.org.

Sponsor Information

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Contact Phone _____

Contact Email _____

Sponsorship Level (check one):

- | | | |
|--|---|--|
| <input type="checkbox"/> Dean (\$25,000) | <input type="checkbox"/> Professor (\$10,000) | <input type="checkbox"/> Scholar (\$5,000) |
| <input type="checkbox"/> Teacher (\$2,500) | <input type="checkbox"/> Instructor (\$1,000) | <input type="checkbox"/> Tutor (\$500) |

Payment Info (check one):

- My gift is a pledge, please bill me (payment due by May 3, 2025).
- Check enclosed.
- I completed the online registration form.

Please return this form to Durham Literacy Center, PO Box 52209, Durham, NC 27717 and your logo and ad graphics in pdf form (>300dpi) via email to crystal@durhamliteracy.org

Thank you for sponsoring the 2025 Leaders in Literacy Awards Luncheon!

