

### 17th Annual Leaders in Literacy Benefit Sponsorship Packet

Sponsor Benefits	Dean \$25,000	Professor \$10,000	Scholar \$5,000	Teacher \$2,500	Instructor \$1,000	Tutor \$500
Recognition on campaign mailings <i>Sponsorship confirmed by April 1, 2024. 650+ recipients.</i>	LARGE LOGO	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on DLC website	LARGE LOGO + LINK	LARGE LOGO + LINK	MEDIUM LOGO + LINK	MEDIUM LOGO + LINK	SMALL LOGO	NAME
Recognition on event materials (e.g.: tv screens, printed programs, etc.)	PREMIER AD SPACE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on social media (Facebook, Instagram)	INSTAGRAM TAKEOVER DAY	SPONSORED POST	✓	✓	✓	✓
Ad in email newsletter <i>Ads submitted by March 11, 2024 3000+ subscribers.</i>	✓	✓	✓	✓		
Recognition in press releases <i>Sponsorship must be confirmed by March 11, 2024</i>	✓	✓	✓			
Live mention during the event	✓	✓				
Reserved table seating	8 SEATS	8 SEATS	4 SEATS	4 SEATS	2 SEATS	1 SEATS
Video ad during event (optional) <i>Video submitted by May 1, 2024</i>	1 MINUTE VIDEO LIVE REMARKS	30 SECOND VIDEO				

## 17th Annual Leaders in Literacy Benefit Luncheon Sponsorship Pledge Form

Please return this pledge form or complete the online form at [www.durhamliteracy.org/sponsorship](http://www.durhamliteracy.org/sponsorship) by March 4, 2024 to secure all applicable sponsorship benefits. If you have any questions, please contact Lizzie Ellis-Furlong, Executive Director, at 919-489-8383 ext. 22 or [lizzie@durhamliteracy.org](mailto:lizzie@durhamliteracy.org).

### Sponsor Information

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

### Sponsorship Level (check one):

Dean (\$25,000)       Professor (\$10,000)       Scholar (\$5,000)

Teacher (\$2,500)       Instructor (\$1,000)       Tutor (\$500)

### Payment Info (check one):

My gift is a pledge, please bill me (payment due by March 15, 2024).

Check enclosed.

I completed the online registration form.

*Please return this form to Durham Literacy Center, PO Box 52209, Durham, NC 27717  
and your logo and ad graphics in pdf form (>300dpi) via email to  
[development@durhamliteracycenter.org](mailto:development@durhamliteracycenter.org).*

**Thank you for sponsoring the 2024 Leaders in Literacy Awards Luncheon!**



**LEADERS**



in Literacy

FRIDAY, APRIL 5, 2024

11:30 AM – 1.00 PM

JB Duke Hotel, 230 Science Dr, Durham, NC 27705



1905 Chapel Hill Road, Durham, NC 27707  
www.durhamliteracy.org 919.489.8383