

16th Annual Leaders in Literacy Benefit Sponsorship Packet

Sponsor Benefits	Dean \$25,000	Professor \$10,000	Scholar \$5,000	Teacher \$2,500	Instructor \$1,000	Tutor \$500
Recognition on campaign mailings <i>Sponsorship confirmed by April 1, 2023. 650+ recipients.</i>	LARGE LOGO	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on DLC website	LARGE LOGO + LINK	LARGE LOGO + LINK	MEDIUM LOGO + LINK	MEDIUM LOGO + LINK	SMALL LOGO	NAME
Recognition on event materials (e.g.: tv screens, printed programs, etc.)	PREMIER AD SPACE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on social media (Facebook, Instagram)	INSTAGRAM TAKEOVER DAY	SPONSORED POST	✓	✓	✓	✓
Ad in email newsletter <i>Ads submitted by May 1, 2023. 3000+ subscribers.</i>	✓	✓	✓	✓		
Recognition in press releases <i>Sponsorship must be confirmed by April 1, 2023.</i>	✓	✓	✓			
Live mention during the event	✓	✓				
Reserved table seating	8 SEATS	8 SEATS	4 SEATS	4 SEATS	2 SEATS	2 SEATS
Video ad during event (optional) <i>Video submitted by April 1, 2023.</i>	1 MINUTE VIDEO OR LIVE REMARKS	30 SECOND VIDEO				

Thank you for sponsoring the
16th Annual Leaders in Literacy Benefit Luncheon!



Sponsorship Pledge Form

Thank you for supporting the Durham Literacy Center's 16th annual Leaders in Literacy Benefit Luncheon! Please return this pledge form by April 1, 2023 or Or complete the form online at www.durhamliteracy.org/sponsorship to secure all applicable sponsorship benefits. If you have any questions, please contact Lizzie, Executive Director, at 919-489-8383 ext. 22 or lizzie@durhamliteracy.org.

Sponsor Information

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Contact Phone _____

Contact Email _____

Sponsorship Level (check one):

Dean (\$25,000) Professor (\$10,000) Scholar (\$5,000)

Teacher (\$2,500) Instructor (\$1,000) Tutor (\$500)

Payment Info (check one):

My gift is a pledge, please bill me (payment due by April 1, 2023). Check enclosed.

VISA MasterCard American Express

Card No. _____

Name on Card _____

Exp. Date _____ Security Code _____

Thank you for sponsoring the 2023 Leaders in Literacy Awards Luncheon!

Please return this form to Durham Literacy Center, PO Box 52209, Durham, NC 27717 and your logo and ad graphics in pdf form (>300dpi) via email to development@durhamliteracycenter.org.

