



NOVEMBER 6, 2025

The Durham Literacy Center is proud to celebrate 40 years of transforming lives—commemorating a powerful legacy of learning, hope, and community service.

Since 1985, the Durham Literacy Center has provided adults with free instruction in reading and writing, as well computer, financial, and health literacy. The center changes the lives of about 500 individuals a year and remains the leading independent and community-based adult literacy provider in Durham County.

Sponsorship of our 40th Anniversary Celebration helps us honor a legacy of changing lives—celebrating decades of free instruction and tutoring that have empowered our community.

Join us in building the next 40 years and beyond of life-changing impact through literacy and learning!



SPONSORSHIP LEVELS & BENEFITS









| | Title \$10,000 | Ruby \$5,000 | Diamond \$2,500 | Emerald \$1,000 | Sapphire \$500 |
|-------------------------------------|---|-------------------|---|---|---|
| Gala Materials | Large Logo | Medium Logo | Medium Logo | Small Logo | Small Logo |
| Social Media | Instagram Take Over / Dedicated Post | Dedicated Post | Included in Sponsor Thank You Post | Included in Sponsor Thank You Post | Included in Sponsor Thank You Post |
| Marketing Materials | Large Logo | Medium Logo | Medium Logo | Medium Logo | Name Listed |
| Recognition in Email Newsletter | Advertisement | Advertisement | Logo | Logo | |
| Verbal Recognition at Event | | | | | |
| Recognition in Press Release | | | | | |
| Opportunity for Remarks at Event | \ | | | | |
| Event Tickets | 12 | 8 | 6 | 4 | 2 |

^{*}Marketing Materials include pamphlets, brochures, etc.

FOR QUESTIONS AND COORDINATION OF BENEFITS/PAYMENT, PLEASE CONTACT

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^{*}Gala Materials include table signage, event brochures, etc.