



2022 Leaders in Literacy Awards Luncheon Sponsorship Benefits

Sponsor Benefits	Dean \$25,000	Professor \$10,000	Scholar \$5,000	Teacher \$2,500	Instructor \$1,000	Tutor \$500
Recognition on campaign mailings <i>Sponsorship confirmed by April 1, 2022. 650+ recipients.</i>	LARGE LOGO	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on DLC website	LARGE LOGO + LINK	LARGE LOGO + LINK	MEDIUM LOGO + LINK	MEDIUM LOGO + LINK	SMALL LOGO	NAME
Recognition on event materials (e.g.: tv screens, printed programs, etc.)	PREMIER AD SPACE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on social media (Facebook, Twitter, Instagram)	INSTAGRAM TAKEOVER DAY	SPONSORED POST	✓	✓	✓	✓
Ad in email newsletter <i>Ads submitted by May 1, 2022. 3000+ subscribers.</i>	✓	✓	✓	✓		
Recognition in press releases <i>Sponsorship must be confirmed by April 1, 2022.</i>	✓	✓	✓			
Live mention during the event	✓	✓				
Video ad during event (optional) <i>Video submitted by May 1, 2022.</i>	1 MINUTE VIDEO OR LIVE REMARKS	30 SECOND VIDEO				

Thank you for sponsoring the 2022 Leaders in Literacy Awards Luncheon!

*The event will take place on Thursday, May 12th at 12pm at Durham Central Park.
Please save the date!*





2022 Leaders in Literacy Awards Luncheon

Sponsorship Pledge Form

Thank you for supporting the Durham Literacy Center by becoming a 2022 Leaders in Literacy Awards Luncheon sponsor! Please return this pledge form by April 1, 2022, to secure all applicable sponsorship benefits. If you have any questions, please contact Amy Bogie, Director of Development, at 919-489-8383 ext. 30 or amycbogie@durhamliteracy.org.

Sponsor Information

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Contact Phone _____

Contact Email _____

Sponsorship Level (check one):

- Dean (\$25,000) Professor (\$10,000) Scholar (\$5,000) Teacher (\$2,500)
 Instructor (\$1,000) Tutor (\$500)

Payment Info (check one):

- My gift is a pledge, please bill me (payment due by June 1, 2022). Check enclosed.
 VISA MasterCard American Express

Card No. _____

Name on Card _____

Exp. Date _____ Security Code _____

Thank you for sponsoring the 2022 Leaders in Literacy Awards Luncheon!
Please return this form to: Durham Literacy Center, PO Box 52209, Durham, NC 27717
or via email to amycbogie@durhamliteracy.org. For promotional benefits, please send your logo and ad graphics in .pdf form (>300 dpi) to Amy Bogie at amycbogie@durhamliteracy.org.

